NORTH EASTERN PUBLISHING & ADVERTISING COMPANY LTD.

CIN: L68200WB1981PLC272244

Registered Office : 5, GORKY TERRACE, 2ND FLOOR, KOLKATA - 700 017, W.B., INDIA

Phone: 033-66133300, Fax: 033-66133303

Date: 21-08-2024

E-mail: nepacl17@gmail.com

To.

The Metropolitan Stock Exchange of India Ltd. (MSEI)

Vibgyor Tower, 4th Floor Plot No C 62, G-Block Opp. Trident Hotel Bandra Kurla Complex Bandra (E), Mumbai-400098, India

Scrip code/Symbol: NEPACL

Sub: Intimation to furnish valid PAN, KYC details and Nomination.

Sir/ ma'am.

With reference to SEBI Master Circular SEBI/HO/MIRSD/POD-1/P/CIR/2024/37 dated May 7, 2024, the Company has approved the Intimation letter to be dispatched to the physical shareholders of the company for updation of their respective folios with valid PAN, KYC details, nomination and other details at the earliest. The same is in process for dispatch by ordinary post to all the shareholders.

This is for your information and reference.

Regards,

For North Eastern Publishing & Advertising Co. Limited

Chand Ratan Modi

Director

DIN 00343685

ATTACHED: Intimation Letter

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Dear Shareholder,

Dated: 21.08.2024

Sub: Intimation to furnish valid PAN, KYC details and Nomination.

In compliance with SEBI Master Circular SEBI/HO/MIRSD/POD-1/P/CIR/2024/37 dated May 7, 2024, It shall be mandatory for all holders of physical securities in listed companies to furnish PAN, Choice of Nomination, Contact details (Postal Address with PIN and Mobile Number), Bank A/c details and Specimen signature for their corresponding folio numbers. The security holder(s) whose folio(s) do not have PAN, Choice of Nomination, Contact Details, Bank Account Details and Specimen Signature updated, shall be eligible:

- . to lodge grievance or avail any service request from the RTA only after furnishing PAN, KYC details and Nomination.
- for any payment including dividend, interest or redemption payment in respect of such folios, only through electronic mode with effect from April 01, 2024.

The shareholders are requested to update the requisite information by filling the following forms:

| S. No. | Form | Purpose | |
|--------|----------------|--|--|
| 1 | Form ISR-1 | Request for registering PAN, KYC details or changes / updation thereof. | |
| 2 | Form ISR-2 | Confirmation of Signature of securities holder by the Banker | |
| 3 | Form ISR-3 | Declaration Form for Opting-out of Nomination by holders of physical securities (if any) | |
| 4 | Form No. SH-13 | Nomination Form | |
| 5 | Form No. SH-14 | Cancellation or Variation of Nomination (if any) | |

The modes of submission of documents to the Company/RTA are any one of the following:

- In Person Verification (IPV): by producing the originals to the authorized person of the RTA, who will retain copy(ies) of the document(s)
- 2. In hard copy: by furnishing self-attested photo copy(ies) of the relevant document, with date
- 3. Through e-mail address already registered with the RTA, with e-sign of scanned copies of documents
- 4. Service portal of the RTA with e-sign with scanned copies of documents, if the RTA is providing such facility

Explanation: E-Sign is an integrated service which facilitates issuing a Digital Signature Certificate and performing signing of requested data by eSign user. The holder/claimant may approach any of the empanelled eSign Service Provider, details of which are available on the website of Controller of Certifying Authorities (CCA), Ministry of Communications and Information Technology (https://cca.gov.in/) for the purpose of obtaining an e-sign.

Further please note that, the RTA shall not process any service requests received from the holder(s) / claimant(s), till PAN, KYC and Nomination documents/details are received.

In view of the above, you are advised to furnish the aforesaid documents / forms / details to the Company or the RTA at the earliest possible at the following address:

| Company | Registrar and Share Transfer Agent (RTA) | |
|---|---|--|
| The Company Secretary, | Niche Technologies Private Limited | |
| North Eastern Publishing & Advertising Co. Ltd. | (Unit: North Eastern Publishing & Advertising Co. Ltd.) | |
| 5, Gorky terrace, 2 nd floor, | 3A, Auckland Place, 7th Floor, Room No. 7A & 7B, Kolkata-700017 | |
| Kolkata- 700017 | Tel: 033-22806616/6617/6618; 98306 59635 | |
| India | Fax: 033-22806619 | |
| Tel: 033-66133300 | E-mail: nichetechpl@nichetechpl.com | |
| E-mail: nepacl17@gmail.com | Website: www.nichetechpl.com | |
| Website: www.nepacl.in | | |

All the above mentioned forms are available on the website of the Company at www.nepacl.in and the RTA at https://nichetechpl.com/downloads/.

Yours truly,
For North Eastern Publishing & Advertising Co. Ltd.

Mr. Chand Ratan Modi Director DIN: 00343685

Place: Kolkata