

(I)(a) Statement showing Shareholding Pattern

Name of the Company: NORTH EASTERN PUBLISHING & ADVERTISING COMPANY LIMITED

Quarter Ended : 30th JUNE, 2011

Category Code	Category of Shareholder	No. of Shareholder	Total number of Shares	No of Shares held in dematerialized form	Total Shareholding as a Percentage of total		Shares Pledged or otherwise	
					As a percentage of (A+B)	As a percentage of (A+B+C)	Number of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX) = (VIII)/(IV)*100
(A)	Shareholding of Promoter and							
(1)	Indian							
a)	Individuals/ Hindu Undivided	NIL	NIL	NIL	NIL	NIL	NIL	NIL
b)	Central Government/State	NIL	NIL	NIL	NIL	NIL	NIL	NIL
c)	Bodies Corporate	5	27514300	NIL	67.926	67.926	NIL	NIL
d)	Financial Institutions/ Banks	NIL	NIL	NIL	NIL	NIL	NIL	NIL
e)	Any Other (Specify)	NIL	NIL	NIL	NIL	NIL	NIL	NIL
	Sub Total (A)(1)	5	27514300	NIL	67.926	67.926	NIL	NIL
(2)	Foreign							
a)	Individuals (Non Resident	NIL	NIL	NIL	NIL	NIL	NIL	NIL
b)	Bodies Corporate	NIL	NIL	NIL	NIL	NIL	NIL	NIL
c)	Institutions	NIL	NIL	NIL	NIL	NIL	NIL	NIL
d)	Any Other (Specify)	NIL	NIL	NIL	NIL	NIL	NIL	NIL
	Sub Total (A)(2)	NIL	NIL	NIL	NIL	NIL	NIL	NIL
	Total Shareholding of	5	27514300	NIL	67.926	67.926	NIL	NIL
B)	Public Shareholding						N.A.	N.A.
1)	Institution						N.A.	N.A.
a)	Mutual Funds/UTI	NIL	NIL	NIL	NIL	NIL		
b)	Financial Institutions/Banks	NIL	NIL	NIL	NIL	NIL		
c)	Central Government/State	NIL	NIL	NIL	NIL	NIL		
d)	Venture Capital Funds	NIL	NIL	NIL	NIL	NIL		
e)	Insurance Companies	NIL	NIL	NIL	NIL	NIL		
f)	Foreign Institutional Investors	NIL	NIL	NIL	NIL	NIL		
g)	Foreign Venture Capital	NIL	NIL	NIL	NIL	NIL		
e)	Any Other (specify)	NIL	NIL	NIL	NIL	NIL		
	Sub-Total (B) (1)	NIL	NIL	NIL	NIL	NIL		
2)	Non-Institutions						N.A.	N.A.
a)	Bodies Corporate	11	12884960	1750000	31.81	31.81		
b)	Individuals-	1012	106740	NIL	0.264	0.264		
	i. Individual Shareholders holding nominal share Capital up to Rs 1lakh							
	ii Individual Shareholders holding nominal shares capital in excess of Rs1 lakh.	NIL	NIL	NIL	NIL	NIL		
c)	Any Other (Specify)	NIL	NIL	NIL	NIL	NIL		
	Sub Total(B)(2)	1023	12991700	1750000	32.074	32.074		
	Total Public Shareholding (B)=	1023	12991700	1750000	32.074	32.074	N.A.	N.A.
	TOTAL(A)+(B)	1028	40506000	1750000	100	100	NIL	NIL
C)	Shares held by custodians and	NIL	NIL	NIL	N.A.	NIL	N.A.	N.A.
	GRAND TOTAL (A)+(B)+ (C)	1028	40506000	1750000	100	100	NIL	NIL

N.A. - Not applicable

(b) Statement showing shareholding of persons belonging to the category "Promoter and Promoter Group"

Sr.No	Name of the Shareholder	Total shares held		Shares pledged or otherwise		
		Number	As a % of grand total (A)+(B)+(C)	Number	As a percentage (V)=(V)/(I)*100	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a) (VII)
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)
1	DOYANG WOOD PRODUCTS LIMITED	5103700	12.6	NIL	NIL	NIL
2	HOTAHOTI WOOD PRODUCTS LIMITED	4935000	12.183	NIL	NIL	NIL
3	PURBANCHAL PRESTRESSED LIMITED	10600600	26.17	NIL	NIL	NIL
4	SANGRAHALAYA TIMBER AND CRAFTS	4410000	10.887	NIL	NIL	NIL
5	UTTAM MAC. & SUPPLY CO. (P) LTD	2465000	6.086	NIL	NIL	NIL
	TOTAL	27514300	67.926	NIL	NIL	NIL

(c) Statement showing shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares.

Sr.No.	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of shares (i.e. Grand total (A)+(B)+(C) indicated in statement at para (I) (a) above)
1	CHEMO TRADERS PVT LTD	1775000	4.382
2	GULMOHUR TRADING PVT LTD	600000	1.481
3	KAMINI FINANCE & INVESTMENT CO. LTD	1677000	4.140
4	MAURYA TRADING COMPANY LIMITED	543600	1.342
5	MERLIN RESOURCES PRIVATE LIMITED	1750000	4.320
6	VISISTH CHAY VYAPAR LTD	1775000	4.382
7	SMIFS CAPITAL MARKETS LTD	4045400	9.987
	Total	12166000	30.034

(d) Statement showing details of locked in shares.

Sr.No	Name of the Shareholder	Number of Locked	Locked -in Shares as a percentage of
1	NIL	NIL	NIL
	Total	NIL	NIL

(a) Statement showing details of Depository Receipts (DRs)

Sr.No	Type of Outstanding DR	Number of	Number of shares underlying	Shares underlying
1	NIL	NIL	NIL	NIL
	Total	NIL	NIL	NIL

(b) Statement showing Holding of Depository Receipts (DRs) where underlying shares are in excess of 1% of the total

Sr. No.	Name of the DR Holder	Type of	Number of shares underlying	Shares underlying
1	NIL	NIL	NIL	NIL
	Total	NIL	NIL	NIL

FOR NORTH EASTERN PUBLISHING & ADVERTISING CO. LTD.

[Signature]

DIRECTOR